



Why Engineered Floors?

PureColor™
the most innovative
carpet there is.

Features

- Solution Dyed Color

-Soil Shield

-Responsibly Made

-Value

Benefits

- Eliminates excessive UV fading.
- Extremely resistant to harsh chemicals, bleach and stains.
- Very consistent color eliminates remnants.
- Clear, bright color!

- Blocks soiling.
- Increases vacuum cleaner effectiveness.

- Higher twist for better durability.
- Manufactured using less water.
- Manufactured using fewer oils and chemicals.
- Industry leading purity of product.

- The best value in the market today!**